

CONNECTED COAST ANNUAL REPORT FOR MABLETHORPE

December 2023 - 2024



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WELCOME

This year has seen us reach a major milestone for Mablethorpe with the opening of the new Station Leisure and Learning Centre. There has long been an aspiration in Mablethorpe for a swimming pool, and in this fantastic centre, this goal has become a reality, alongside state-of-the-art fitness and training facilities. It is great to see the centre already making such an impact in the community.

Another highlight of the last year was the announcement of Acis Group as the operator for the Campus for Future Living. As a result of this partnership, a range of activities and services to benefit the community are set to be hosted in this important facility.

Work is moving forward on the construction of the Sutton-on-Sea Colonnade, which when complete, will offer a variety of uses and reasons to visit for local people and visitors alike. Meanwhile, a number of buildings are benefitting from the town centre transformation programme, and the development of the nature reserve at Sandilands is now underway. I look forward to seeing the progress of these projects in the coming year.

We are seeing real change on the ground and I would like to recognise everyone who is playing a part in making this happen. Thank you to the board members, our partners, and everyone working on delivering the projects. And above all, thank you to the community for their involvement, interest, and support. We are committed to working together for Mablethorpe.



**Chris Baron, Chair, Connected
Coast Town Deal Board**

THE CASE FOR INVESTMENT

In 2021, it was announced that Mablethorpe would receive £23.9M in government funding through the Towns Fund. The aim of the programme was to regenerate towns and support long-term economic growth.

Mablethorpe was chosen to receive the funding because of local challenges around health and wellbeing, employment opportunities, and isolation. It was also recognised that Mablethorpe had been, like other towns, significantly affected by Covid.

The evidence of these challenges was backed up by consultation and engagement which was carried out to understand people's views and concerns.

With this understanding, and in line with the criteria set out for the funding, the Connected Coast board worked together to create a Town Investment Plan that would tackle the challenges and bring transformational improvements to Mablethorpe. This plan was the starting point for the projects which are now being delivered today for the town.

THE CASE FOR INVESTMENT* AT A GLANCE

14,000 residents

58% economically inactive

Lowest 10% in England for health outcomes

Almost 900,000 visitors each year

2 in 3 jobs in tourism related activities

*From the Mablethorpe Town Investment Plan, 30 October 2020



OUR AMBITION FOR MABLETHORPE

Connected Coast, working with partners and with the community, is committed to making a long-term and meaningful difference for Mablethorpe. Together we want to realise the area's potential, build on its strengths - such as the natural environment - and address its challenges so that Mablethorpe can thrive. The work that is being carried out now is supporting a **healthy, enterprising, resilient, balanced, and connected community**, with opportunities for all. We are beginning to see the ambition for Mablethorpe come to fruition.

THE OPPORTUNITY FOR MABLETHORPE

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“It is pleasing to see the real progress that has been made in delivering these projects which will bring huge benefits to local residents in Mablethorpe and Sutton on Sea.

“I was delighted to have been able to secure Town's Deal funding which has helped enable these projects and now seeing some facilities up and running is incredibly special.

“After recently touring the Leisure and Learning Hub, I can see that it is already having a positive impact for the local community. I've also visited the Campus for Future Living site and know that it will also become a valuable resource for our area and beyond. I look forward to seeing the further progress of these projects in the next year.

“I'd like to thank everyone who has been involved in progressing these important projects this year.”

Rt Hon Victoria Atkins Member of Parliament for Horncastle and Louth



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The last 12 months have marked a visible change to Mablethorpe and Sutton on Sea with brand new projects being delivered to support our residents and businesses.

Station Leisure & Learning Centre has provided a state-of-the-art facility which is giving more people access to swimming and fitness without the need to travel out of the town. This facility is already making a difference to people's lives, supporting good, healthy routines and wellbeing.

Next year will see the Campus for Future Living operational through a new partnership with Acis group who will be bringing their community services and activities to further enhance the lives of local residents. The campus will continue to grow with new partnerships and opportunities to support our residents.

Great progress is also being made in Sutton on Sea, with work well underway at the newly named Seaview Colonnade, another facility set to enhance the local area.

Thank you to all our partners for supporting the council in delivering these projects. All these schemes will have a lasting impact on people's lives for generations to come.

Cllr Craig Leyland, Leader, East Lindsey District Council

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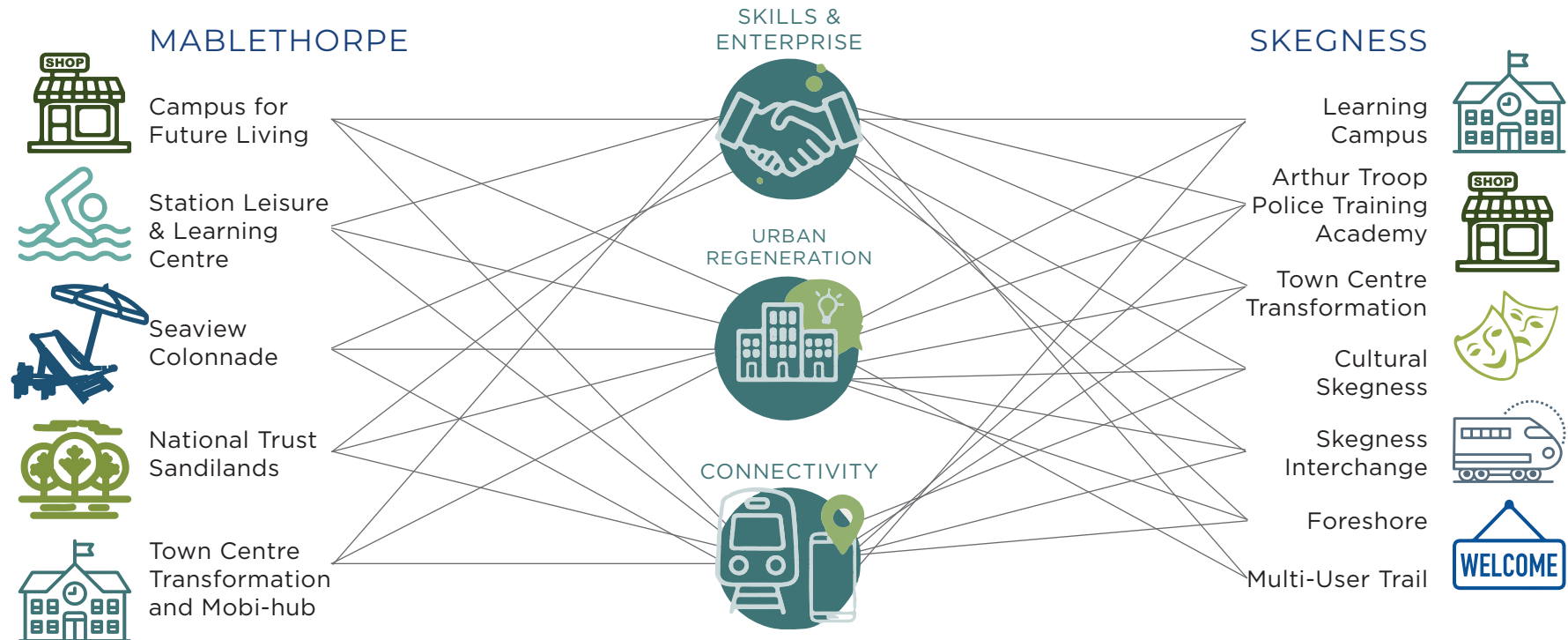


A CONNECTED COAST

Like Mablethorpe, Skegness is also benefitting from Towns Fund investment with £24.5M awarded to the town in 2021.

Although there are different projects in Mablethorpe and Skegness that are meeting the needs of each area, there are links between the activities in both towns. Ultimately, all the investment and projects will have a wide impact along the coastline.

Due to the clear links between the areas, Connected Coast has taken a joined-up approach for Mablethorpe and Skegness. This means that the board works together to develop, deliver, and oversee the projects in both areas, making sure that they connect with each other. In this way, the board can identify any shared opportunities that will help Mablethorpe and Skegness to thrive as part of a connected coast.



THE INVESTMENT

Project Name	Practical Completion Date (Works)	Towns Fund Grant Allocation	Match Funding	Total Fund
		£23,813,000.00	£14,104,696.00	£37,917,696.00
Seaview Colonnade	Apr-26	£4,160,000.00	£3,340,000.00	£7,500,000.00
High Street Transformation	Mar-26	£864,200.00	£164,696.00	£1,028,896.00
Leisure & Learning Hub	Completed*	£7,425,000.00	£5,700,000.00	£13,125,000.00
National Trust Sandilands	Sep-25	£1,980,000.00	£2,900,000.00	£4,880,000.00
Campus for Future Living	Apr-25	£8,533,800.00	£1,200,000.00	£9,733,800.00
Mobi Hub	Mar-26	£850,000.00	£800,000.00	£1,650,000.00
Total match funding for the projects equals an extra £14.1m giving a £37.9m investment total in the projects.				

PROGRESS TO DATE

December 2023

Planning permission granted for the new visitor hub at Sandilands



July 2024:

Station Leisure and Learning Centre opens to the public



May 2024

Improvements to three properties in Mablethorpe town centre begins



July 2024

Acis Group announced as the operator for the Campus for Future Living



September 2024

Consultation begins on a new name for the Colonnade



October 2024

Planning permission granted for works to Alford Manor House.



August 2024

Work begins on development of the new nature reserve at Sandilands



September 2024

Connected Coast board visits the first completed project in Mablethorpe, the Station Leisure and Learning Centre



CAMPUS FOR FUTURE LIVING

The last year has seen major progress on the Campus for Future Living with completion of the building works, and the announcement of Acis Group as the new operator for the site.

The Campus is set to make a big difference for this part of the coast, bringing health, wellbeing, research and community services to the area. Acis is set to provide a range of activities, learning, working and networking space, room hire and a café. Working with many partners the Campus is set to provide something for everyone with a host of support and services on offer.

The Campus is also set to be a base for research and learning around the theme of health, led by the University of Lincoln and the Lincoln Institute for Rural and Coastal Health.

The coming year will see the building internally fitted out, and the community-based services developed, ready to support people in Mablethorpe and the Lincolnshire Coast. The Campus is expected to open in spring 2025.



DELIVERING FOR MABLETHORPE



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The Campus for Future Living is all about partnerships, all focussed on supporting people in Mablethorpe and the Lincolnshire Coast get the services and support they need. Mablethorpe has a very exciting future and by investing in the town through the support of government funding, a whole host of new opportunities are being created.

Cllr William Gray, Political Lead for the Campus for Future Living.

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CAMPUS FOR FUTURE LIVING

"This is an exciting opportunity that aligns perfectly with our commitment to enhancing services, skills and education within our communities."

"In proud partnership with East Lindsey District Council, we will bring our knowledge and skills of delivering for local communities that we have grown across the Group over the last 25 years. We work in Mablethorpe and surrounding areas already through Community Learning in Partnership (CLIP) which has delivered there for over 15 years, and which joined the Acis family in 2022."

"Acis are thrilled to lead this project in delivering future services and helping to make a bigger difference in these communities."

Greg Bacon, CEO, Acis Group

DELIVERING FOR MABLETHORPE

AT A GLANCE

- Located on Stanley Avenue, Mablethorpe;
- Operated by Acis Group;
- Offering health, wellbeing, research and community services;
- Providing a base for research by the University of Lincoln and the Lincoln Institute for Rural and Coastal Health;
- Supported by £8.6M in Town Deal funding;
- Set to be operational from spring 2025.

CAMPUS FOR FUTURE LIVING

Engaging The Community

In August and September 2024, two community events were hosted for local people to drop in and find out about the exciting opportunities available through the Campus for Future Living. The events, hosted by Acis Group, gave visitors the chance to look around, ask questions, and find out more about how the new Campus will make a difference for everyone.



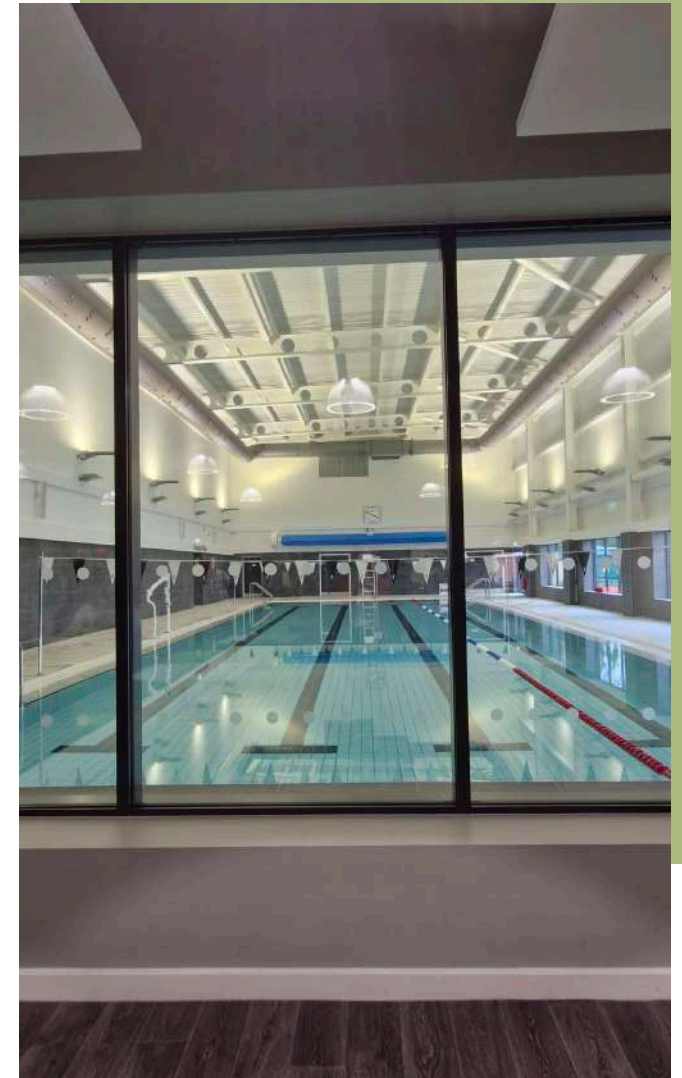
STATION LEISURE AND LEARNING CENTRE

The first completed project supported by the Towns Fund in Mablethorpe is the Station Leisure and Learning Centre, which opened in July 2024.

The new centre, operated by Magna Vitae Trust for Leisure & Culture, has brought a four-lane swimming pool, cutting edge fitness equipment, and an outdoor play area for the community to the town. The venue is also a registered Changing Places facility.

In addition, the £13.5million centre – which has received £7.5M of Town Deal funding – offers study hubs that provide social workspace for everyone.

In just a few short months, the brand new centre has already made a significant impact, and is playing a crucial role in supporting health and wellbeing in the community.



DELIVERING FOR MABLETHORPE



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Finally Mablethorpe has its own public swimming pool as well as state of the art fitness and leisure facilities. For the first time, people in Mablethorpe of all ages will be able to access a swimming pool without the need to travel, giving more people the opportunity to learn to swim and improve their mental wellbeing and fitness. This is a facility we can all be proud of and is a beacon of what can be achieved by working closely together with our partners

Cllr Richard Fry, Political Lead for the Station Leisure and Learning Centre

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STATION LEISURE AND LEARNING CENTRE

Enjoy State Of The Art Leisure Facilities

"The staff have been absolutely incredible with all of us who attend your centre – fantastic service when we wanted to join. From reception, to the Whistlestop Bistro to the swim instructors, everyone is so friendly and amazing. Overall, the staff are all so lovely and polite which really does make the centre that extra special place to go, and fun for all the family."

"I think the gym's amazing... From the bottom floor to the top floor. It's truly a work of art and everyone should be very proud of what they have done. It has been needed, forever really...Now we've got it, we need to look after it!"

Feedback from centre users



Centre users can enjoy:

- A four-lane, 25m long and 1.2m deep swimming pool – perfect for swimming lessons and leisure swims;
- State-of-the-art fitness equipment – with cutting-edge machines and facilities;
- An exercise class programme including instructor-led and virtual classes;
- The Signal Box - the community space bringing learning to the local East Lindsey area;
- Study Hubs – providing social workspace for everyone;
- Whistle Stop Bistro – offering food and drink for the community to relax and enjoy;
- Activity Game and Obstacle Arena, MagnaTAG - active play and adventure for all the family;
- A new outdoor play area for the community;

DELIVERING FOR MABLETHORPE

AT A GLANCE

By end September 2024:

- 24 people employed at the centre – up from 3.5 full time employees at the old centre;
- Over 1300 Fitness members;
- 112 on the learn to swim programme;
- Improvement of strength from those active on the centre's E-gym kit by 9%;
- Improvement of biological age by 6 years;
- Increased opening hours due to high demand;
- Increased social swims due to high demand, now four per week.

STATION LEISURE AND LEARNING CENTRE

In September 2024, the Connected Coast Board visited the Station Leisure and Learning Centre to mark the first Town Deal project to be completed in Mablethorpe. Prebendary Adrian Benjamin Chair of the Connected Coast Mablethorpe Sub-Group said: "We are so grateful to everyone who has helped to realise the ambition of this project for Mablethorpe. We look forward to seeing the difference that the new centre will make for Mablethorpe, now, and in the years to come."



SEAVIEW COLONNADE

Work is progressing well on the former Colonnade and Pleasure Gardens redevelopment with construction gathering pace over the last year.

The redeveloped site will offer a variety of uses and different reasons to visit with a state-of-the-art pavilion, with lettable spaces for a café and restaurant, a Changing Places toilet and cultural exhibition space. New beach huts will also be included, as well as improvements to the landscaping to create further areas and space for pop-up cultural events and markets.

Marketing of the site has begun, with the opportunity to make use of the unique spaces highlighted to businesses. In anticipation of the expected completion of works for summer 2025, consultation has taken place to select a new name – Seaview Colonnade - for the development, signalling its new beginning whilst building on its considerable heritage.



DELIVERING FOR MABLETHORPE



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The Seaview Colonnade is a truly transformational project for Sutton on Sea and whole of the Lincolnshire coast, that will bring economic growth and tourism, create jobs and opportunities, and provide residents and visitors with some of the best facilities in the country to enjoy our stunning Eastern coastline.

Councillor Steve Kirk, Portfolio Holder for the Coastal Economy

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SEAVIEW COLONNADE

The Colonnade As A Creative Focal Point

"The Colonnade will be the centrepiece of our work around arts and culture in East Lindsey, with the new building a creative focus point to support arts and culture events and activities in East Lindsey."

"The opportunity to bring more creative activities to Sutton-on-Sea has been made possible thanks to the NPO funding we have received from Arts Council England."

"Summer 2024 saw a busy and popular programme of arts and culture in Sutton-on-Sea, with a series of free family events designed to bring arts and culture to residents and visitors and celebrate the unique history and heritage of the village. This included Vintage on Sea festival, a sand drawing event on the beach and the visit of an inflatable sperm whale."

"We are already seeing arts and culture activities connecting with people in the area, and when complete, the Colonnade will provide the focus for this exciting programme of creative events and activities into the future."

Councillor Martin Foster, East Lindsey's Political Lead for The Seaview Colonnade



DELIVERING FOR MABLETHORPE

AT A GLANCE

- **The Seaview Colonnade is set to be completed before Summer 2025;**
- **The building will offer a range of uses including a café and restaurant;**
- **It will be a creative focus point and will support arts and culture events and activities;**
- **£4.2M Town Deal funding is being invested in the project;**
- **562 people helped to choose a new name for the development.**

SEAVIEW COLONNADE

East Lindsey District Council asked the public for their say on what the new Colonnade should be called. The five-name shortlist was created following meetings and suggestions with resident groups, and the options put forward were: Colonnade, Seaview Colonnade, Pavilion, Sea Front, and Tide's Edge Terrace. 562 people had their say and with 35.8% of the vote, Seaview Colonnade was chosen as the winner.



TOWN CENTRE TRANSFORMATION

The Town Centre Transformation programme is progressing well with improvements delivered on three centrally located properties.

The buildings, which house the Café Lounge, Empire Amusements and the former Blade Runner barbers, have benefitted from replacement shopfronts. Following the success of this work, further improvements to the three properties will see the demolition of the canopies which will be replaced with balconies. The improvements will transform a significant block on the high street, creating a more appealing appearance that reflects the town's heritage.

The opportunity for other property owners to take part in the programme continues, and Heritage Lincolnshire is working with interested parties to access the funding and bring other improvements to Mablethorpe town centre.



DELIVERING FOR MABLETHORPE



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The town centre transformation programme builds on the heritage of Mablethorpe's high street. Through a programme of sympathetic, appealing improvements, it is giving a new lease of life to properties in the heart of the town.

Tracy Stringfellow, Chief Executive, Heritage Lincolnshire

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TOWN CENTRE TRANSFORMATION

A photograph of a multi-story building in Mablethorpe undergoing a town centre transformation. The upper floors are covered in scaffolding and green safety netting. A banner on the scaffolding reads 'MABLETHORPE TOWN CENTRE TRANSFORMATION' and 'Transforming town centres in the heart of the coast'. The ground floor features businesses like 'THE COFFEE LOUNGE' and 'ARCADE GEEKS & MONKEYS'. Outdoor seating is visible on the sidewalk.

Supporting Businesses To Thrive

"The town centre transformation grants will make a big difference for our businesses. The new, traditional shopfronts are already a positive change, but the balconies will mean we can extend our popular outdoor seating offer for our regulars and visitors to Mablethorpe. A fresh look on the outside will help preserve the building and our family-run businesses for decades to come."

Andy Williamson, Empire Amusements

DELIVERING FOR MABLETHORPE

AT A GLANCE

- **The Town Centre Transformation scheme is improving properties in the heart of Mablethorpe town centre;**
- **The scheme is bringing improvements to buildings, better signage and new shopfronts;**
- **The project aims to support 35 properties to benefit from improvements;**
- **The works are expected to complete in March 2026;**
- **When complete, the improvement works will transform the appearance of Mablethorpe's historic town centre.**

TOWN CENTRE TRANSFORMATION

The Town Centre Transformation scheme is designed to make an impact in Mablethorpe's town centre and aims to make it as easy as possible for property owners who wish to engage with the programme. By providing grants for building repairs and improvements, the scheme is supporting investment into Mablethorpe's properties and businesses, making a visible difference in the town. Funding is still available, and Heritage Lincolnshire welcomes expressions of interest from businesses in the town centre who would be interested in grants to refresh their signage or improve their properties through repairs. Contact towndeals@heritagelincs.org to find out more.



One of the properties benefitting from improvements through the Town Centre Transformation programme in Mablethorpe is also part of the Fly Way Trail. Find out more about this here:



MOBI-HUB

The Mobi-Hub concept is designed to make it easier for people to travel around and connect with other places and the Mablethorpe Mobi Hub would provide a year-round mobility facility in the town centre.

Over the last year, work has been progressing on identifying a potential location for the Mobi Hub in the town, and determining the best approach for delivering this project. Significant work with partners has been taking place to progress the ambition for the project.



Photo credit: John Fielding

DELIVERING FOR MABLETHORPE

SANDILANDS

Work has begun to create a 25-hectare (62 acre) wetland nature reserve at Sandilands, which will include open water, islands, reedbeds and ponds to encourage more wildlife and migratory birds to return to the area.

The site, cared for by the National Trust, will also see the development of a new visitor hub which is being supported by funding from the Towns Fund. The new hub is expected to start construction in 2025.

To support an accessible visitor experience for all at Sandilands, a new Changing Places toilet opened on site in the last year. The Changing Places toilet was installed thanks to grant funding provided by the government via East Lindsey District Council, in association with Muscular Dystrophy UK.



Sandilands toy library where people can borrow buckets, spades, and beach toys. The mini beach hut was crafted by Mablethorpe Men's Shed.

DELIVERING FOR MABLETHORPE



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We are expecting Sandilands to become a haven for all varieties of wildlife. It is already a great place for rare plants such as birdsfoot clover and bee orchid and our conservation work will help support them too. Sandilands forms a vital part of National Trust's increased commitment to protecting nature and tackling climate change, enabling people to connect with nature throughout the year.

Carl Hawke, Nature Conservation Adviser, National Trust

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SANDILANDS



The Hub At The Heart

"The new visitor hub will be at the heart of people's visit to Sandilands. It will be an accessible space where people will be able to access information and speak to members of the National Trust team. Refreshments will also be available in the hub, and it will be the ideal base for any visit to Sandilands."

Neil Hart, Project Manager for Sandilands, National Trust

DELIVERING FOR MABLETHORPE

AT A GLANCE

- National Trust Sandilands is a 25 hectare (62 acre) wetland nature reserve;
- The £7.3M project includes £2M Towns Fund investment;
- The nature reserve sits on an 'east coast flyway' so will benefit migratory birds such as marsh harriers and curlew sandpipers;
- Work on the site is expected to be completed in early 2026.

SANDILANDS

National Trust Sandilands is offering opportunities for local people and visitors to experience and enjoy all that the developing nature reserve has to offer. With guided wellness and dog walks, beach cleans, dance sessions and community picnics amongst the activities taking place in a full programme of events, Sandilands is proving a popular spot for people to spend time and connect with nature. The site is also connecting with the community through volunteering, and further ways to get involved will be provided through the new Towns Fund supported visitor hub. Sandilands is becoming a must-see spot on the Lincolnshire coast.



DELIVERING FOR OUR CONNECTED COAST

UK Shared Prosperity Funding is making a difference in East Lindsey.

Through the grants schemes created by the funding, thousands of pounds have been awarded to benefit the local community. The funding has supported:

- Events and activities;
- Volunteering;
- Community facilities;
- Tourism, culture, and heritage;
- Local businesses;
- People and skills.

In East Lindsey, £6.14million of this new funding was made available to invest and empower local communities to make a real difference, enable local decision making and better target the specific priorities of places.

The programme will continue to be able to support projects and initiatives in East Lindsey in the coming year after it was announced that the funding has been extended by the government for another year.



*Top: Dance Free silent disco at Sandilands and
above: balsam bashing at Horncastle*

UK SHARED PROSPERITY FUNDING



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Lincolnshire Coast Light Railway (LCLR) was awarded a £24,250 grant from the UK Shared Prosperity Fund to build a new station and interpretation centre at its southern terminus in Skegness. Progress is being made every single day – and it’s hoped the project will be finished by the end of 2024. The UKSPF grant has already raised awareness over a much wider area of the reasons for visiting the coastal area and the adjacent inland district. This has already resulted in new volunteers joining the railway’s Historic Vehicles Trust and an increased awareness of the historical significance of the LCLR. Clearly, this is already having a beneficial effect, not only on the public and the coast’s wider economy, but also on the morale of the dedicated volunteers. This has highlighted the importance of investing in heritage and cultural attractions and places of interest – such as the LCLR – to support the district’s wider economy.

Chris Bates, Lincolnshire Coast Light Railway

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DELIVERING FOR OUR CONNECTED COAST

UK Shared Prosperity Funding is making a difference in South and East Lincolnshire.

- 154 organisations have received grants
- 178 local events or community activities, including Dance Free by the Sea (activity) and Skegness Light Parade (event)
- 1,602 volunteering opportunities delivered as of Sept 2024. We have delivered an army of volunteers, delivering long-term, impactful change of their local communities. This includes Lincolnshire Community and Volunteer Service (LCVS) Community Care Catalyst project
- 87 community facilities created or renovated
- 32 tourism, culture or heritage asset creations or improvements – including Lincolnshire Coast Light Railway's Sunset Station and East Mercia Rivers Trust's Horncastle River Enhancement project
- 61,601 visitors to the area (SELCP) and its attractions.

People & Skills.

- 743 residents are currently on or have completed courses funded through UKSPF. The programme is likely to deliver at least a further 750 places by March 2025.
- This includes 111 residents trained to become software developers and in digital/AI.
- 570 residents who are currently not in work will be supported into part-time or full time roles through UKSPF.

Business support

- Grants4Growth/Advice4Growth and the wider Supporting Local Business Theme has offered grants and technical growth advice to 653 business, mainly through our dedicated business and specialist advisors.
- By the end of the UKSPF programme, 9% of the local business growth would have received technical growth advice or a grant from UKSPF [Kada Research, 2024].

UK SHARED PROSPERITY FUNDING

DELIVERING FOR OUR CONNECTED COAST

Skegness based Skyline Training is one of many businesses which have applied for funding from Grants4Growth.

The UK Shared Prosperity Funded programme, which is distributed by the South & East Lincolnshire Councils Partnership, awarded more than £2,000 to the business which enabled the purchase of equipment and enrolment in training to further the services on offer to clients.



The new Lincolnshire Wolds bus, unveiled by Victoria Atkins MP and Cllr Richard Fry, with Saul Farrell, UKSPF Manager

DELIVERING FOR MABLETHORPE

DELIVERING FOR OUR CONNECTED COAST

Significant progress has been made over the last year on East Lindsey's culture and heritage programme which will see the sensitive transformation of much-loved historic sites. A major milestone was realised in the £8M government funded programme when planning permission was granted in October 2024 for the Alford Manor House.

In addition, East Lindsey District Council has ensured Government money stays invested in Alford after it had to pause its regeneration scheme for the site of Alford Windmill. Councillors voted to support the reallocation of Government money to Alford Manor House, ensuring the funds remain in the town to benefit the community. The project remains ready to go should the owners of the windmill, Lincolnshire County Council, be in a position to renovate it in the future.

Meanwhile, work at Spilsby Sessions House is moving forward with inspection of the ceiling and roof void, and bat surveys taking place. The understanding gained from this work will shape the delivery of the renovation. Once complete, new uses will be created for each attraction, generating greater footfall into the town all year round, supporting the local economy, and safeguarding these heritage assets for future generations.



CULTURE AND HERITAGE PROGRAMME



The work at Alford Manor House will see a new permanent, flexible event space created to replace the current temporary marquee. The new function room will allow the Manor House to provide event space for up to 100 people. The plans also include works to the car park and construction of a canopy to store large pieces of machinery for the Rural Life Museum and workshop

“When visitors who are new to the area look round the Manor House and the Country Life Museum they often say what great potential this marvellous heritage asset has. With the completion of the work planned under this grant funded initiative that potential will at last be realised.”

Richard Quantrell, Alford House Trustee



Spilsby Sessions House is to be supported to bring the building back into use as a theatre and as a community-owned space. The listed building also has a significant place in history, for its past use as a jail, and funding would allow the building's old police cells to be opened to the public, creating a new visitor attraction.

“ The Spilsby Sessions House charity will now be able to realise the vision of fully repairing the Grade II listed heritage site and transforming a theatre at risk into a visitor attraction and community arts venue for all. The impact of this project will be a huge boost for the local community and for East Lindsey as whole. ”

Bruce Knight, Heritage and Arts Coordinator, Spilsby Sessions House

DELIVERING FOR OUR CONNECTED COAST



Alford Manor House

- Built in 1611
- Largest thatched manor house in the country
- Awarded £2.1M government funding
- Project will deliver:
 - Event space
 - New kitchen
 - Solar energy
 - Machinery store
 - Workshop
 - Ground renovations



Spilsby Sessions House

- Listed building
- Previously used as a jail
- Awarded £4.9M government funding
- Project will deliver:
 - Building Repair
 - Accessibility
 - Meeting Facilities
 - Café and bar
 - Office/workspace
 - Theatre

CULTURE AND HERITAGE PROGRAMME

LOOKING AHEAD

The next twelve months will bring further progress on the ground. The Campus of Future Living will become operational, and we look forward to seeing the Station Leisure and Learning Centre continuing to thrive, with more use of the already popular venue. We will also see the conclusion of the marketing of the Seaview Colonnade, and the completion of the building work. We can expect further changes in Mablethorpe town centre as more properties benefit from improvements thanks to the grant funding. And, we can look forward to the beginning of work on the visitor hub at Sandilands, and completion of the work on the site overall, ready to offer an even better experience for visitors to the nature reserve.

Connected Coast Board is working together to prepare for potential future funding and opportunities for the town, building on the investment that is already being delivered. The Board is committed to Mablethorpe, and realising the area's significant potential.

In addition, East Lindsey District Council has announced an ambitious £10million fund for investment in the local area. Aimed to be transformative, the fund will prioritise investment in four distinct target areas: community development, promoting the visitor economy, business support and to boost the attractiveness of the area. Visit www.e-lindsey.gov.uk to find out more.



The Colonnade and Pleasure Gardens is expected to complete in the next 12 months

WORKING TOGETHER: CONNECTED COAST BOARD

The Connected Coast Board has been set up to oversee the delivery of the Town Deal projects and the Towns Fund investment in Mablethorpe and Skegness. The Board, which is led by Chair Chris Baron and made up of public and private sector representatives, also takes an overview of other government funded schemes in Mablethorpe and Skegness. This ensures a joined-up approach across all the investment, and across both towns. In this way, the Board can make a difference for this connected coast.

In addition, sub groups have been set up to focus on the investment, projects and potential in both towns. The Mablethorpe sub group is led by Prebendary Adrian Benjamin and the Skegness sub group is led by Paul McCooey.



Through the Towns Fund, we have the opportunity to realise Mablethorpe's potential. It is fantastic to see the projects now delivering on the ground, such as with the brand new Station Leisure and Learning Centre, which is benefitting local people.

**Prebendary Adrian Benjamin,
Chair, Mablethorpe
Sub-Group**



The Board is committed to working together for our Connected Coast. Our membership brings together a breadth of skills, knowledge, and experience, and a shared ambition to bring transformational improvements for our local communities.

**Chris Baron, Chair, Connected
Coast**



The Towns Fund investment and Town Deal projects will bring improvements to benefit the whole community. It is fantastic to see works underway and progressing well across the town. The impact of the work that it is taking place now will be felt for many years to come.

**Paul McCooey, Chair,
Skegness Sub-Group**

WORKING TOGETHER: CONNECTED COAST BOARD

“Delighted to be the NHS representative on the Connected Coast Towns Fund and to see these projects coming to fruition. The range of schemes is really important to support the sustainability and future of Skegness, Mablethorpe and the surrounding areas. These developments and improvements supports those wider determinants of health and wellbeing, including activeness, education, pride of place and community.



The partnership that we have developed here in through the Towns Fund Board between such a diverse range of partners has been a real strength that has created a lot of positive benefits.”

Jacqui Bunce, Programme Director – Strategic Partnerships, Planning & Estate, NHS Lincolnshire Integrated Care Board



THE BOARD



CHRIS BARON
Chair of Connected Coast Board



CLAIRE DRAPER
Vice Chair of Connected Coast Board



CLLR CRAIG LEYLAND
Leader, East Lindsey District Council



TRACY STRINGFELLOW
CEO, Heritage Lincolnshire



JULIE CORDEN
University of Lincoln, Director of Regional Engagement (Operations and Business)



EMMA TATLOW
CEO of Active Lincolnshire



ROBERT CAUDWELL
Association Drainage Boards - Chairman



PRANALI PARIKH
Director of Economic Development



VICTORIA ATKINS
MP Louth and Horncastle



RICHARD TICE
MP for Boston and Skegness



CLLR ADRIAN FINDLEY
Mayor of Skegness



PCC MARC JONES
Lincolnshire Police & Crime Commissioner



PAUL MCCOOEY
Director, Duncan & Toplis



JOHN HENRY LOONEY
Sustainable Direction - Director



CLAIRE FOSTER
Boston College - CEO



ROBERT PARKER
Micronclean - Managing Director



FREDDIE CHAMBERS
Lindum Group - Group MD



CLLR CARL TEBBUTT
Mablethorpe Town Council and Deputy Mayor



SANDRA WILLIAMSON
Chief Operating Officer for
Lincolnshire East Locality NHS



JACQUI BUNCE
Programme Director – Strategic
Estates, Partnerships & Planning
- NHS Lincolnshire Integrated
Care Board



CLLR STEVE KIRK
East Lindsey District Council
(Portfolio Holder for Coastal
Economy)



CLLR COLIN DAVIE
Lincolnshire County Council



ANN HARDY
CEO - TEC Partnership



JAMES BRINDLE
Magna Vitae Trust for Leisure &
Culture



DEBORAH HIGTON
Environment Agency - Area
Coastal Manager



TIM ALLEN
Historic England - Development
Advice Team Leader (North)



CHRIS LILLEY
Church of England's Partnership
Dean for East Lindsey



ADRIAN BENJAMIN
Revd Prebendary



CAROLINE KILLEAVY
YMCA - CEO



JANET STUBBS
British Garden Centres – Owner



STEVE ANDREW
Hildreds Shopping Centre, Centre
Manager



BRAD JOHNSON
Volunteer Communications
Lead – East Coast Pride



STEVE LARNER
Skegness Town Council – Town
Clerk



DAVID BRUCE
Lead Community Connector
First Coastal & Rural PCN



JACQUELINE EVANS
Inspector 255, Coast
Neighbourhood Team



CARL RICHARDSON
The Dunes Complex



GARETH ROWLAND
Retired



NAOMI WILKINSON-BAKER
Director of Operations, Magna Vitae
Trust for Leisure & Culture

The board would like to thank all members, previous and current, for the work completed and their contribution to the Board.

WORKING TOGETHER: A PARTNERSHIP APPROACH

A partnership approach is taken to the delivery of the projects and investment in Mablethorpe and Skegness. The day to day work is led by officers from South East Lincolnshire Councils Partnership who look after every aspect of delivery, from implementation to overseeing the finances to liaising with government.

The delivery team also includes staff in our partner organisations – Magna Vitae, Heritage Lincolnshire, University of Lincoln, and the National Trust – with everyone committed to delivering for a connected coast.



**Funded by
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South & East Lincolnshire Councils Partnership



**National
Trust**



**UNIVERSITY OF
LINCOLN**

KEEP CONNECTED

Do you want to keep connected on the progress of the exciting plans for Mablethorpe? Why not give us a follow on social media or send us an email to receive regular updates from Connected Coast.



www.connectedcoast.co.uk



Or get in touch via email **Connected.Coast@e-lindsey.gov.uk**

If you'd like to receive regular email updates from Connected Coast Town Deal and keep informed on the progress of the projects, please do get in touch: **Connected.Coast@e-lindsey.gov.uk**

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